



3718 W. Slauson Avenue, Los Angeles, CA 90043 www.southbaycontemporary.org 310.429.0973



Present: Cross Town Traffic - Art Auction & Benefit
Saturday, June 17 5p-10p, Manhattan Beach Art Center
1560 Manhattan Beach Blvd, Manhattan Beach, CA 90266
Online Auction begins May 8, 2017

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For Immediate release

South Bay Contemporary SoLA (SBC SoLA) and Manhattan Beach Art Center invite you to join us for this special inaugural event, hosting our first collaborative fundraiser, including an online art auction with a reception/exhibition on Saturday, June 17, 2017 at the Manhattan Beach Art Center Gallery.

Our organizations share a mission and commitment to the arts, its integral part of community, the diversity of culture and current issues; a mutual desire to educate, cultivate and bridge the South Bay and Los Angeles communities. This event is a step toward that mission.

SBC/MBAC invited artists who have been supporters and exhibitors of both organizations over the years. These include many well established and emerging artists from both the South Bay and Los Angeles regions. Nearly 100 original works of fine art will be on display for bid online and on exhibition the night of the event. These works range from Paintings, Drawings, Sculpture, Photography, Digital art and include Beach City favorites such as Margaret Lazzari and Dan Janotta, well known San Pedro artists Ray Carofano and Candice Gawne, LA Socio Political Artists, Kim Abeles and Mark Steven Greenfield and many more.

Online auction bidding opens May 8 at <https://southbaycontemporary.org/auctions/>.



We will offer refreshments sponsored by local establishments reflecting the lively street scenes in the city and beach communities, music and a giving tree for art education. This is a fantastic opportunity to buy outstanding contemporary art at auction prices and support art education programs for both SBC SoLA and MBAC.

Cross Town started in March 2017 when SBC SoLA joined with artist & patron Linda Jo Russell, moving from the South Bay to a storefront gallery space on Slauson Avenue, just north of Ingelwood and its burgeoning art scene. Director Peggy Zask notes, "there's a lot of development going on here, and it's exciting to be on the beginning edge of all that." Says Russell, "The idea is, we'd like to bring the South Bay to Los Angeles, and Los Angeles to the South Bay. This is close enough [to the Beach Cities], and yet we're in Los Angeles, and we want to expose people working in the South Bay to a larger scene."



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MISSION & ARTISTS

About South Bay Contemporary SoLA (SBC) is a non-profit organization connecting the South Bay and Los Angeles communities through contemporary art, with innovative projects and high quality exhibitions reflecting our diverse culture and today's issues. Our vision is to develop a new, relevant contemporary art with local community interaction and international participation, with artistic and curatorial experimentation. SBC has recently moved to South Los Angeles (SoLA Gallery).

About Manhattan Beach Art Center The Cultural Arts Division develops and presents artistic and educational programs and exhibitions that directly relate to the contemporary urban life of its constituents. It seeks to create connections among artists, cultural organizations, community groups, businesses, visitors and residents that sustain and promote a thriving, diverse, creative city. This mission is grounded in a belief that learning about the arts is integral to human development and continual personal growth.

Participating Artists

Kim Abeles, Nick Agid, Amelia Amell, Hilary Baker, Lucy Blake Elahi, Brent Broza, Marka Burnes, Ellen Cantor, Ray Carofano, Arnee Carofano, Kate Carvellas, Michele Castagnetti, Chenhung Chen, Annie Clavel, Mary Ann Collins, Michael Davis, June Diamond, Laddie John Dill, Anita Dixon, Lynn Doran, Lore Eckelberry, June Edmonds, Edem Elesh, Lauren Evans, Kathi Flood, Shane Foley, Bob Francis, Michael Freitas Wood, Steven Fujimoto, Candice Gawne, Mark Steven Greenfield, Richelle Gribble, Geoff Guerrero, Cie Gumucio, Lynn Haggard, Chloe Hart, Shelley Heffler, Dan Janotta, Nate Jones, Beanie Kaman, Virginia Katz, Kathleen Kiefer, Robert Glenn Ketchum, Won Sil Kim, B Kniesley, Eva Kolasvary Stupler, Margaret Lazzari, Snow Mack, Narsiso Martinez, Karena Massengill, Siobhan McClure, Kirk Miller, Jim Murray, Barbara Nathanson, Hung Viet Nguyen, Ann Page, Da Aie Park, David Peters, Ann Phong, Max Presneill, Christine Rasmussen, Toni Reinis, Joan Robey, Anna Rodriguez, Karrie Ross, Linda Jo Russell, Yoshie Sakai, Blakeney Sanford, Cinta Segovia, Peggy Sivert, Chelsea Stambler, Michael Stearns, Laurie Steelink, Ron Therrio, Marie Thibeault, Michael Todd, Scott Trimble, Ruth Trotter, Nancy Webber, Tracey Weiss, Robert Witte, Lena Wolek, Monica Wyatt, Meeson Pae Yang, HK Zamini, Ben Zask.

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