

**CITY OF MANHATTAN BEACH
MINUTES OF THE PARKS AND RECREATION COMMISSION**

October 24, 2011
6:30 p.m.
Manhattan Beach City Hall

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ROLL CALL

Present: Commissioners Rothans, Murray, Cajka, Hersman, Manna and Taylor.

Others Present: Director of Parks and Recreation Richard Gill, Recreation Services Manager Mark Leyman and Recording Secretary Mary Kirchwehm.

APPROVAL OF MINUTES

The Minutes of the September 26, 2011 Parks and Recreation Commission minutes were approved as written.

CEREMONIAL

None

AUDIENCE PARTICIPATION

None

GENERAL BUSINESS

2011/1024.1 – Centennial Celebration with the Parks & Recreation Department

Director Richard Gill presented the following ways in how the Parks and Recreation Department can be involved with the Centennial:

- Photography and Art Exhibit at the Creative Arts Center: Exhibit photographs and art of the changes and progression that took place in Manhattan Beach during the last 100 years and display old photos that seniors from Manhattan Beach bring in from the past 100 years.
- Concerts in the Park: Celebration of 100 Years of American Music
- Manhappenings Design beginning Winter 2012: The design will cover different periods of time.

- Centennial Logo: Place the Centennial logo on all receipts, reports, flyers, emails, and giveaways. Place logo on t-shirts for events.
- Incorporate MB100 into Already Established MB Events: Family Campout, Veterans Day Ceremony, Volleyball Tournaments, Tennis Tournaments, etc.
- Photo Exhibit at City Hall: Display historical photos in City Hall.
- Display Cases at Park Facilities: Promote Centennial events.
- Day of Play: Old fashioned games. This could be part of the historic picnic after the parade at Polliwog.
- Centennial Themed Volleyball Tournament: Youth or adult tournament.
- Sandcastle Contest: To include professionals and amateurs. The Centennial logo can be recreated in the sand along with various sand “art pieces.”
- Beach Day (Centennial Celebration Beach Day): A day of beach activities for the family to celebrate the Centennial.
- Teen Battle of the Bands/Day in the Park: Activities specific for youth and teens
- Chalk Art: A square of sidewalk can be purchased for doing chalk artwork at one of the Centennial events.

Commissioner Hersman offered to speak with the PTA chair and suggested that the elementary PTAs may be able to assist with the organization of games the day of the picnic. Commissioner Murray inquired about having the school bands and choir showcase some of the events. Commissioner Hersman suggested the possibility of tying in the high school “Pops Concert” with the Centennial.

Commissioner Rothans inquired about the possibility of Centennial flags. Director Gill reported that the Centennial Committee will review this at the next Centennial Committee meeting on November 14, 2011.

2011/1024.2 – Inspiration Wall at Marine Avenue Park Update

Recreational Services Manager Mark Leyman presented an update along with photographs on the Inspiration Wall at Marine Avenue Park. He reported that it was installed Friday, October 21, 2011. He also reported that Engineering is still working on the timeline for the interior stonework, drainage, electrical, lighting, landscaping and the concrete work in front of the piece. Preliminary estimate for completion is approximately two to three weeks. Once the unveiling date is set, the Commission will be notified.

2011/1024.3 – Big Marine Improvements

Mr. Leyman reported that previous Little League President Tom Tyrer and one of the Mira Costa High School baseball coaches, Carlos, have been instrumental in envisioning upgrades with Big Marine and would like to see added padding installed along the home run fence. Currently, the baseball field at Big Marine has over 100 big league seats that were donated by Camden Yards and recently installed. In addition, Little League recently installed a new scoreboard. Mr. Leyman reported that Carlos presented to the City two possible options for the added silk screen padded fences:

Option 1: Plain green screen, similar to the tennis courts, at a cost of \$15,000. Different donors would be sought to fund the project.

Option 2 (the preferred option): Silk screening , similar to that of big league stadiums, at a cost of \$53,000. This would consist of possibly six or eight sponsors with their logo. Maintenance of the outfield homerun fence would be funded through the sponsorship.

Mr. Leyman presented a handout that illustrates the two options, and he reported that the placement of the logos on the outfield homerun fence would be amenable to the City's banner policy on field fences. Mr. Leyman also stated that Carlos would not approach alcohol, energy drinks or cigarette sponsors and would like input from the Commission as to what type of sponsors they think would be suitable.

Commissioner Rothans and Commissioner Hersman inquired who is authorized to set the sponsorship criteria and if the City can legally limit sponsors. They suggested that this be reviewed by the City Attorney.

MOTION: Commissioner Rothans moved to recommend that City staff explore the design layout sheet for the major league sponsorship approach and work with Director Gill and Mr. Leyman with the solicitation of sponsors and the types of sponsorships and ultimately proceed to Council for final approval. The motion was seconded by Commissioner Hersman.

Ayes: Rothans, Taylor, Murray, Cajka, Hersman and Manna.
Noes: None.
Abstain: None
Absent: None.

COMMISSION ITEMS:

Commissioner Murray reported that the CPRS board members will be holding the Annual Scholarship Awards in Long Beach at the Hotel Maya on Thursday, March 22, 2012. Last year Commissioner Nicholson was awarded "Outstanding Commissioner" and Idris Al-Oboudi was awarded "Outstanding Professional." She would like to see the Parks and Recreation Commission apply to the "Outstanding Commission of the Year" award based on their involvement. The deadline for award submission is January 2012. Commissioner Murray thanked Commissioners Rothans and Hersman for attending the round table discussion for California Parks and Recreation . Commissioner Murray also reported that she will be immediate past president in March and will be initiating new board members. As an immediate past president, we are able to have a board member from the City of Manhattan Beach and to please let her know if anyone is interested.

Commissioner Cajka inquired about what is taking place on March 22, 2012. Commissioner Murray stated that there is a three day conference that includes a lot of educational sessions and workshops geared towards commissioners, board members and professionals. The conference is at the Long Beach Convention Center. The City always has a special cocktail reception for commissioners and board members. There will be four positions on the board that will be available in 2012 if anyone would like to apply for the position. Director Gill reported that he will try to find funding for Commissioners for the conference. Commissioner Murray also reported that as members of the California Parks and Recreation Society, participate as volunteers and the registration fee would be waived.

Commissioner Hersman inquired about that status of Sand Dune. Director Gill reported that City Council made some changes to include: 1) increasing three time slots for Saturdays; 2) add a 12:30 time slot from Mondays through Fridays; 3) seniors 55+ would

be allowed to use the Dune without a reservation as long as there are not more than 20 people on the Dune; and 4) 50 special use passes will be given to first 50 people who apply monthly, allowing them to use the Dune without a reservation as long as there are not more than 20 people on the Dune. Director Gill also reported that there will be a community meeting to discuss the fence and the possibility of implementing Sunday hours.

Commissioner Murray made a motion to adjourn.

OTHER COMMISSION BUSINESS

None

ADJOURNMENT

The meeting was adjourned to the next Parks and Recreation Commission meeting on Monday, November 28, 2011.

DRAFT